



reddot design award
winner 2017

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Triple awards for NMC products at the Red Dot Award: Product Design 2017

ARSTYL® WALL TILES AND ARSTYL® LS1 WIN RED DOT FOR HIGH DESIGN QUALITY

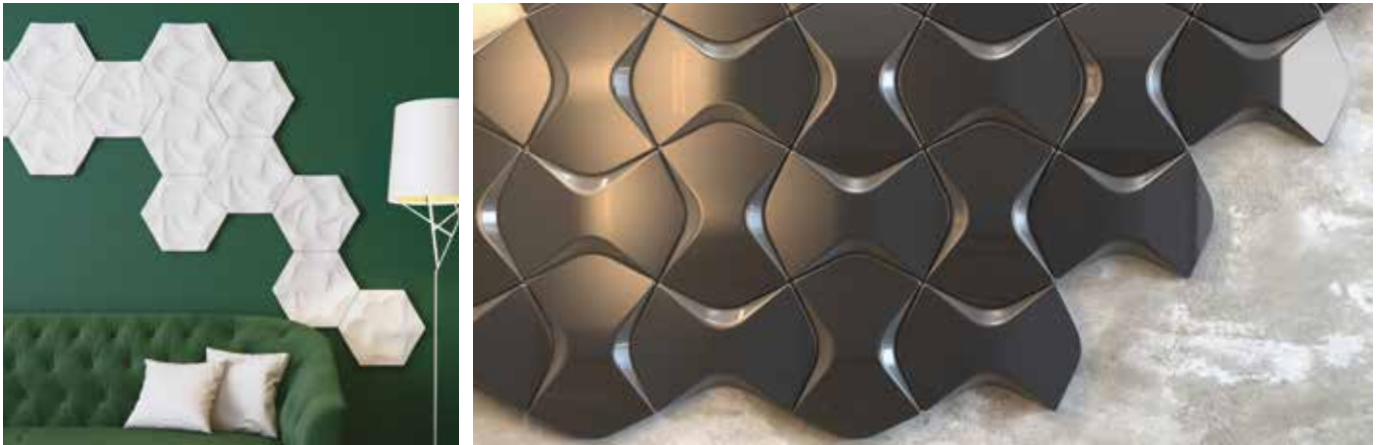
The jury for the Red Dot Award: Product Design 2017 has made its decision: after spending several days assessing thousands of products from all round the world, it has decided to give NMC's ARSTYL® WALL TILES and ARSTYL® LS1 the coveted 'Red Dot' award for high design quality, symbolising international recognition for top-class design.



This year has seen over 5,500 products from a total of 54 countries entering for the Red Dot Award: Product Design 2017. All the products underwent several days of individual assessment by an independent international jury of experts. The Red Dot Award: Product Design represents one of the most renowned evaluation procedures for good design and innovation.

3 Red Dot awards for high design quality

NMC has successfully pitted itself against the best in its sector, in one of the world's most famous design competitions, and has won three Red Dot awards for high design quality. NMC's ARSTYL® WALL TILES picked up an award in both category 26, 'Interior Design' and category 28, 'Materials and Surfaces'. NMC's product ARSTYL® LS1 also won in category 28, 'Materials and Surfaces'.



ARSTYL® WALL TILES

Developed by designer Mac Stopa, ARSTYL® WALL TILES are a collection of three-dimensional wall elements made from high-density polyurethane. The collection consists of 'Coral', 'Wing' and 'Ray' – three designs that draw their inspiration from nature.

These decorative elements can be used to embellish smaller wall areas and whole walls alike. They are particularly suitable for emphasising individual highlights within a space. The deliberately strong joint pattern offers a constantly fresh look which can be used to give a different effect to every design. Colourful highlights show the three-dimensional wall panels off to their very best advantage. Imaginative pattern colours allow selective accents to be added, so that spaces can be completely personalised.

The modular wall panels offer a broad range of geometric compositions and visual effects, and thus a host of artistic forms of expression, to deliver a unique, innovative interior design.

ARSTYL® LS1

ARSTYL® LS1 is a 2.40 m long corner which can be used in new build and renovation projects to build the window embrasure. The moulding is mainly used in combination with plasterboard and serves as a quick solution for perfect corners.

Being so quick and simple to fit, it saves valuable time. The rejuvenated edge allows for a seamless transition between the embrasure and the plasterboard. People who have used it tell us that it has saved them up to 70% on filling and polishing time. In addition, using ARSTYL® LS1 corner mouldings prevents the formation of cracks in the corners.

ARSTYL® LS1 is made from high-density polyurethane, a durable material with insulating properties.





Presentation of the prize-winning products

The ceremony to award the three prizes to the winning NMC products ARSTYL® WALL TILES and ARSTYL® LS1 is to be held on 3 July 2017 at the Red Dot Gala in Essen. After this, the winning products will be prominently presented on various platforms.

The winning products of the year will be on show for a whole year at the Red Dot Design Museum Essen, the world's biggest museum of contemporary design. The Red Dot Design Yearbook 2017/2018, the international reference work for outstanding design, will showcase all the year's winning products. The victorious NMC products are shown in the 'Living' volume, which contains all the categories from Living and Home. The products will also be featured on the internet, in particular in the online presentation, the Red Dot app and on the design platform Red Dot 21.

About the Red Dot Design Award:

In order to be able to deliver a professional evaluation of the diversity in the field of design, the Red Dot Design Award is divided into the three disciplines Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept. The Red Dot Award is organised by the North Rhine-Westphalia Design Centre and is one of the biggest design competitions in the world. The first jury met in 1955 to evaluate the best designs of that period. In the 1990s, Red Dot CEO Professor Dr Peter Zec developed the name and the brand of the award. Ever since then, the coveted Red Dot label has been the internationally respected mark for outstanding design quality. You can find out more at www.red-dot.de.



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NMC is a specialist in the extrusion of thermoplastic foam, with a strong international presence through 12 production plants and 21 sales offices in Europe. NMC products are used in a wide range of applications, such as technical insulation, interior and exterior decoration, as well as in packaging, sports, leisure activities and industry. NMC generated a turnover of 200 million in 2013, and it currently employs 1,200 people in Europe.

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